## LEADERSHIFT

## THE COMMUNICATION SHIFT: DIRECTING TO CONNECTING

"Directing is authoritat	ive, where connecting is collaborative."	
"Directing is all talking, where connecting is listening."		
"When you direct peopl	e you enlist them, when you connect peop	le you empower them."
"If we are going to be co	onnecting with people we need to find com	nmon ground."
What do we need to find	d common ground?	
	: Let people know that you need th	em.
	: Constantly asking people	
	: Go out of your way to	
	: Be someone others can count on.	
"Maybe the greatest ex	pression of your leadership is when somebo	ody comes and says, 'I can count on you.'
	: Be the	to give, care and connect.
	: The best way to find common grou	ınd.
	: Give people oxygen for their soul.	
"Assumption is the mot	her of all mess ups and wrong assumptions	s will create a communication gap."
Resources:		
Personality Plus		